

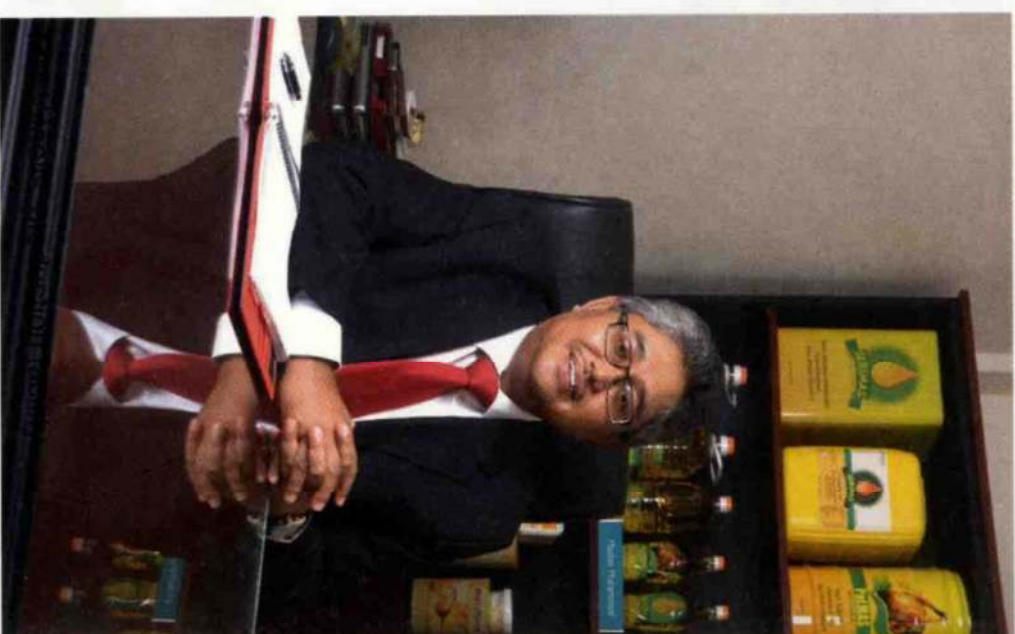
## MM Vitaols Attained ISO 22000:2005 and HACCP 1480:2007

The year 2008 has been a challenging year for **MM Vitaols** as the manufacturer and exporter of down-stream palm oil products, namely cooking oil, shortening, vegetable ghee and margarine. Crude Palm Oil (CPO) price reached 1200 USD/ton in March, 2008, the highest recorded CPO prices. It dropped rapidly until maintained at 418 USD /ton in December 2008. Sales turnover of USD 28.9 Million is recorded in 2008. To-date, MM Vitaols has also managed to penetrate new countries such as Kyrgyzstan, Guyana, Syria and Qatar, totaling to 76 countries. Good selections of exhibitions worldwide attended contribute to the increase in sales turnover. The same strategy is applied for 2009, starting with Gulf Food 2009 in Dubai and Uzbekistan Food 2009 recently. MM Vitaols has attained ISO 22000:2005 and HACCP MS 1480:2007 accreditations on 6<sup>th</sup> and 12<sup>th</sup> February, 2009 consecutively.

This proves its commitment to 'makers of quality edible oil' tagline, promoting TRANS FATTY ACID FREE products. Recognition of the 24 in-house brands such as SERIMAS, PALMAS, SUPERFINO, QUALITASTE, GOLD-EN TREAT and MARVELLOSO, by consumers and business associates has alleviated MM Vitaols in reaching its target.

Continuous investment on plant and machineries of almost USD 0.2 Million was made in 2008. Upgrading pouch bag facilities has increase productivity of the packaging type. Improvements are also made on storage tank, compressor and filling machines.

MM Vitaols values the concept of philanthropy that the needs of the needy are fulfilled simultaneously with the company's vision and mission. MM Vitaols has been donating to organizations such as Orphan School, 'Darul Tahfiz Ummul Qura', St John Ambulance and Selangor State Zakat



Centre as well as sponsoring events organized by the Palm Oil Refiners Association of Malaysia (PORAM) and Thalassaemia Association. This has increased awareness in the public of our contribution. ■